August 9, 2011



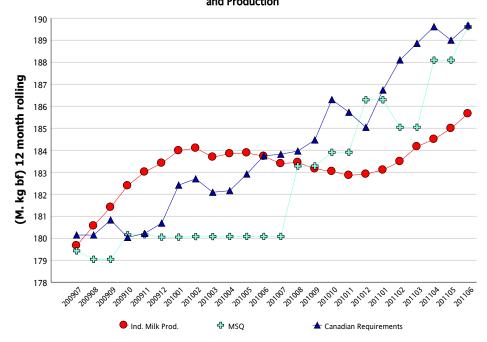
Market Comment

Canadian requirements for the twelvemonth period ending in June 2011 were 189.70 million kg of butterfat, a slight increase of 0.37% compared to Canadian requirements of 188.99 million kg of butterfat in May of 2011.

Several factors played a part in the growth of Canadian requirements in June. Butterfat utilization in yogurt and ice cream increased by 5.8% compared to the same month last year. Despite a slight decrease in specialty cheese production, the cheese market as a whole experienced growth as the production of cheddar cheese increased by 4.1%. Domestic butter consumption increased by approximately 2.7% and most of the 930 t of butter imported in June have already been bought and sold on the market. Skim-off remained relatively stable with the very high butterfat test of raw milk offsetting the increase in cream sales. This high butterfat test should remain stable in the coming months. It is therefore reasonable to expect that the decreasing trend in skim-off that pushed up Canadian requirements since August 2009 will end.

In June 2011, total milk deliveries increased by 3,5 % compared to the same month last year. Deliveries of fluid milk grew by 2.1 % and deliveries of industrial milk increased by 4.4 %.

Industrial Milk Demand, Market Sharing Quota (MSQ) and Production



	Total Production (kg bf)		Fluid Production (kg bf)			Industrial Production (kg bf)			
	2009/7 to 2010/6	2010/7 to 2011/6	% Change	2009/7 to 2010/6	2010/7 to 2011/6	% Change	2009/7 to 2010/6	2010/7 to 2011/6	% Change
NL	1,854,711	1,917,256	3.37%	1,368,652	1,486,594	8.62%	486,059	430,662	-11.40%
P5	229,703,418	231,954,566	0.98%	80,194,667	80,950,057	0.94%	149,508,751	151,004,509	1.00%
WMP	69,896,994	70,694,234	1.14%	36,168,831	36,471,201	0.84%	33,728,163	34,223,033	1.47%
Canada	301,455,123	304,566,056	1.03%	117,732,150	118,907,852	1.00%	183,722,973	185,658,204	1.05%

		Milk Ut	tilization ('00	00 kg)				Con
	В	utterfat		Solids	Non Fat		Cumulative O	ver/Un
Milk Class	2009/7 to 2010/6	2010/7 to 2011/6	% Change	2009/7 to 2010/6	2010/7 to 2011/6	% Change	of: June 30, 201	1
1(a)	47,039	47,330	0.62%	247,753	248,116	0.15%		
1(b)	41,734	43,423	4.05%	18,463	19,001	2.91%	Province	kg c
2	22,206	23,904	7.65%	37,606	38,909	3.46%	NL	-25
3	103,523	104,580	1.02%	238,702	237,892	-0.34%	PE NS	_9
4(a)	56,374	54,175	-3.90%	13,566	12,742	-6.07%	NB	
4(b)	1,592	1,807	13.51%	6,264	6,498	3.74%	QC	-90
4(m) 4(a1)	569	572	0.49%	57,001	54,019	-5.23%	ON	-1,22
5(a,b,c)	23,847	25,560	7.18%	39,793	41,906	5.31%	MB	-2
5(d)	2,444	1,181	-51.68%	26,280	27,331	4.00%	SK	-17
Other	1,481	1,106	-25.31%	3,950	6,869	73.90%	AB	-37
Total	300,810	303,638	0.94%	689,378	693,283	0.57%	BC	-3
							* Cumulative Ove	r / Under

	Continuous Quota							
•	Cumulative Over/Under Production (with limits) as of:							
,	June 30, 2011							
á	Province	kg of bf	%*					
	NL	-252,095	-12.72%					
,	PE	-6,257	-0.16%					
ó	NS	-56,361	-0.83%					
ó	NB	26,270	0.50%					
ó	QC	-902,677	-0.77%					
ó	ON	-1,222,511	-1.22%					
á	MB	-215,154	-1.74%					
ć	SK	-170,872	-1.93%					
,	AB	-375,957	-1.48%					
ó	ВС	-316,510	-1.24%					
•	* Cumulative Over / Under Production (with limits) expressed as a % of the most recent 12 months total quota							







	Retail Product Sales						
Current period vs previous period ('000 kg)							
Up to:	July 2, 2011						
	Previous 12 Month	12 Month	Change				
Butter	51,491	51,934	+ 0.9%				
Total Cheese*	267,770	269,322	+ 0.6%				
Cheddar	80,211	80,718	+ 0.6%				
Specialty*	76,841	78,234	+ 1.8%				
Processed	110,737	110,397	- 0.3%				
Ice cream	206,575	199,650	- 3.4%				
Yogurt	248,238	253,016	+ 1.9%				

Source: The Nielsen Company, MarketTrack [channel coverage eg: GB+D+MM+C&G]

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	Jun 30, 2010	Jun 30, 2011		
PLAN A BUTTER	3,027	76		
PLAN B BUTTER	12,049	9,421		
IMPORTED BUTTER	412	209		
BUTTER FOR EXPORT	564			
TOTAL CDC BUTTER STOCKS	16,053	9,705		
PRIVATE BUTTER STOCKS	5,557	6,604		
TOTAL CDC AND PRIVATE BUTTER STOCKS	21,610	16,310		
Other Private Stocks ('000 kg)				
	Jun 30, 2010	Jun 30, 2011		
CHEDDAR	45,330	46,843		
PROCESSED CHEESE	9,279	10,553		
SPECIALTY CHEESE	22,945	23,399		

Comments on Stocks

Plan A butter stocks decreased from 289 tonnes at the end of May to 76 tonnes at the end of June. However, it is expected that the CDC will start to purchase Plan A stocks by the end of August 2011.

Plan B butter stocks have increased to 9,421 tonnes at the end of June compared to 9,091 tonnes at the end of May. Plan B stocks have likely reached their peak for 2011 and will start to decrease over the coming months in order to satisfy the higher seasonal demand in the fall.

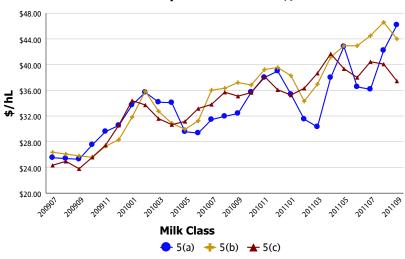
Imported butter stocks fell to 209 tonnes at the end of June compared to 271 tonnes at the end of May. The demand for imported butter has remained relatively strong in the month of June. As a result, the import butter stock levels are expected to be close to zero by the end of July. As for export butter, our stocks will remain at zero for the remainder of the dairy year.

Average Return from Milk Sales

(\$/hl std)					
Milk Class	2009/7 to 2010/6	2010/7 to 2011/6	% Change		
1	\$89.38	\$90.29	1.01%		
2 to 4(d)	\$75.85	\$76.27	0.54%		
4(m) 4(a1)*	\$10.08	\$13.36	32.53%		
5(a) to (c)	\$28.75	\$36.17	25.81%		
5(d)	\$22.91	\$30.72	34.07%		
All Classes	\$73.60	\$75.28	2.29%		

^{*} Price based on SNF components only

Class 5 Component Prices in \$/hL



Structural Surplus

(12 Month Rolling)

